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CLARA JUNG
OF BANNER
DAY INTERIORS
RECONNECTS
WITH AN OLD
FRIEND TO
CREATE DESIGN
MAGIC.

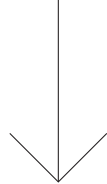


PACIFIC HEIGHTS IS one of San Francisco's most beautiful neighborhoods, thanks in large part to the architecturally significant homes on nearly every corner. "After the 1906 San Francisco earthquake, many wealthy residents chose to rebuild in Pacific Heights because of the unparalleled views," Clara Jung of Banner Day Interiors tells us. "There is definitely an aura of sophistication in this area of the city."

It's the location of her latest design project for client Lindsay Hoopes and her young family, where she was tasked with paying homage to the traditional architecture but through a fresh, creative lens. Jung knew Lindsay from a past life, so to speak. "We have a number of overlapping friends from different times in our lives, and had met once or twice at social events," she recalls. "We reconnected when I was an attorney at the San Francisco Superior Court, and she was an attorney for the San Francisco District Attorney's office." Now, both are pursuing their creative dreams: Jung as a skilled interior designer and Lindsay running one

SEEING GREEN

"No surprise, the dining room is my absolute favorite," Jung laughs. "I love when clients just allow me to do my thing." Here, her thing includes Schumacher wallpaper, Cedar & Moss sconces, a Circa Lighting chandelier, RH chairs, and a live-edge custom table Jung sourced from a local slab yard. "We fabricated acrylic legs, so the tabletop has the illusion of floating," she explains.



of the only female-led wineries in Napa, Hoopes Vineyard.

Lindsay had inherited many collectibles from her mom. "However, Lindsay also had her own design perspective and an affinity for bright colors and more contemporary sensibilities," Jung says. "It was incredibly important for me to make sure those two seemingly disparate design visions merged in a way that not only made sense but created magic."

The living room best conveys this approach, with a large Lee Industries sofa, Anthropologie accent chairs, and layered rugs from CB2 and Dash and Albert. "The architecture and the views in this room especially are so amazing. I didn't want to detract from them, so I kept it fairly bare," Jung admits. "I have been criticized in the past for not installing window treatments in this room, but I stand by that decision. I like the austerity it adds to this space."

OLD AND NEW

"In the family room, one of my client's favorite art pieces stands center stage," Jung says. The room is cozy and cocoonlike, with a mustard-colored Mitchell Gold + Bob Williams velvet sofa that begs for lounging and popcorn eating. "Again, this room reinforces our principal goal to blend old and new in an attractive manner."





GOLD STANDARD
Banner Day Interiors has developed a great reputation when it comes to bathroom design, thanks to Jung's fearless approach. "We embraced the fun and the unexpected by bringing the patterned Clé Tile up the side of the tub," she says. A custom vanity by Sung Kim Woodworking suits the tight space perfectly and provides plenty of closed storage. Rounding out the design are Kohler plumbing fixtures, a Rejuvenation mirror, and a Cedar & Moss sconce.

BLANK SLATE
The kids' space (above) is intentionally gender neutral. "Our clients love to travel, and we incorporated many of these travel souvenirs in the nursery including the rug and toys," the designer says. The Elephant table and chairs are from Finnish Design Shop. The primary bedroom (right) has a neutral foundation, so Jung brought in Dwell Studio bedding with saturated jewel tones to create a clear focal point.

